

# CITY OF MOUNTAIN VIEW

## 2009–2010 ANNUAL REPORT

Check out *The View* Fall Edition for more details on the City's Fiscal Year 2010-11 Budget. For more updates E-mail: [citybudgetinfo@mountainview.gov](mailto:citybudgetinfo@mountainview.gov), or call the Budget Info Line: (650) 903-6656. You can also subscribe to the E-Notify service for E-mail notifications online.

*This year's Annual Report highlights many of the outstanding programs, services and facilities available to residents and illustrates why our community is such an extraordinary place to live.*

### MEETING TODAY'S CHALLENGES WHILE PLANNING FOR TOMORROW

This year, the City continued to develop responsible approaches to the short and long-term fiscal challenges facing our community due to the continuing economic slowdown nationwide (see Fiscal Year 2009-10 Budget, pg.4, and fall 2010 *The View* newsletter for more information on Fiscal Year 2010-11). The City continued to focus on prudent fiscal planning, incorporating the community in its budget develop process. Strategic implementation of programs and services was used to address the impacts of the recession and the cut backs to local communities made by the State of California. At the same time, the City continued work on the General Plan update and took significant steps to secure our community's future with efforts to expand housing options for seniors and families, enhance youth services, move toward increased environmental sustainability, and improve transportation.

### Achieving a Balanced Budget

Through Fiscal Year 2009-10, the City was focused on achieving a structurally balanced General Operating Fund budget for Fiscal Year 2010-11. The process started in June of 2009 and comprised more than a dozen public meetings and much community input. The goal was achieved with action on the final budget by the City Council in June 2010.

Just as is the case with all levels of government throughout the country, the City needed to adjust to the impact of the "great recession" of the last two years. Revenues to the City's General

Operating Fund, the provider of most City services, is very dependent on the performance of the overall economy. With the significant economic changes that the country has experienced, key City revenues including sales tax and property tax have been negatively impacted. The City has been required to take decisive actions over the last two budget years in order to keep Mountain View fiscally stable. The ability to achieve a completely structurally balanced General Operating Fund budget (not relying on reserves or other "one time" strategies) is an important accomplishment that has eluded many other local governments. Additionally, aggressive expenditure management eliminated

the need to use reserves to balance the recently concluded FY 2009-10 budget even though a \$1.6 million deficit had been projected at the time of budget adoption in June of 2009.

Achieving a balanced budget required the City Council to make some difficult choices, but the ability to maintain the City's financial stability was the highest priority. After months of effort, a "four prong strategy" was developed to erase a projected \$4.6 million deficit for the current fiscal year (that commenced on July 1). A combination of: 1) Operational Efficiencies (\$1.3 million); 2) Compensation Cost Containment (\$800,000 General Operating Fund; \$1.0 million for all funds); 3) Increased cost recovery for fee based services (\$1.0 million); and 4) Expenditure Reductions (\$1.5 million) allowed the goal of a balanced budget to be achieved.

Among the primary objectives associated with this strategy was maintaining the City's financial stability while minimizing negative impacts on residents, customers and employees. Having achieved the goal of a structurally balanced General Fund Budget positions the City well to adjust to continuing economic uncertainty.

## PLANNING FOR MOUNTAIN VIEW'S FUTURE

### GENERAL PLAN UPDATE

The City continued work on updating the General Plan, the document used to guide the future in Mountain View. This comprehensive, long-range policy document sets goals and policies in areas such as land use, transportation, conservation, safety and community services. Last year, the City gathered citizen ideas about Mountain View's future in a series of public workshops and meetings. These ideas became the basis for a Visioning Report that was used this year to help the General Plan update. Additional public workshops were held this fiscal year, both in neighborhoods and citywide, to gather additional community input. During the first half of 2010, the update process focused on preparing a preferred General Plan land use option, along with related policies. The update to the General Plan is expected to be completed by December 2011.



### DRAFT HOUSING ELEMENT

The City Council approved the Draft Housing Element this year, a portion of the General Plan that must be updated every five years. The Housing Element includes goals, policies and actions that help ensure that the City plans for the housing needs of all segments of the Mountain View population.

### PEDESTRIAN MASTER PLAN

As part of the update to the General Plan, the City Council began work on a Pedestrian Master Plan (PMP) for Mountain View this year. The PMP is designed to be a comprehensive, Citywide policy document with pedestrian-friendly policies and guidelines that will help improve access to transit, connect sidewalks in employment areas, such as North Bayshore, and improve access to neighborhood retail areas.

### HIGH SPEED RAIL

The City held two community meetings this year to discuss the California High Speed Rail project, an 800-mile, high speed rail system stretching from Sacramento to San Diego, by way of the Bay Area, that voters approved in November 2008. In the Bay Area, the train will travel along the existing Caltrain corridor at speeds up to 125 mph. The public meetings were held to gather community input on the possibility of locating a station in Mountain View and on design alternatives.



## PARKS AND OPEN SPACE

### STEVENS CREEK TRAIL

This year, the City completed design work on a section of the Stevens Creek Trail running from the pedestrian/bicycle bridge at the Sleeper Avenue open space area over Highway 85 to the intersection of Dale Avenue and Heatherstone Way. This section will extend the existing trail by a quarter mile. Stevens Creek Trail begins in Shoreline at Mountain View and is now more than 4 miles long. This new segment will provide residents east of Highway 85 with convenient pedestrian and bicycle access to El Camino Real, downtown, nearby schools and parks, and Shoreline at Mountain View Park. The Highway 85 overcrossing is scheduled to open in 2011. The Stevens Creek Trail is a bike and pedestrian path that runs along Stevens Creek and is part of a larger network of trails throughout the Bay Area.

### PERMANENTE CREEK TRAIL

The City proceeded with plans to extend the Permanente Creek Trail from its current terminus on the north (bay) side of Highway 101 to the south side of Old Middlefield Way by constructing a pedestrian/bicycle crossing over Highway 101 and a tunnel under Old Middlefield Way later this year. The trail extension will provide a safe and convenient pedestrian and bicycle connection across a busy roadway and major highway. The extension will connect the neighborhoods south of Highway 101 with the commercial and recreational facilities in the North Bayshore area.

The City also continued work with the Santa Clara Valley Water District on the flood control projects at Cuesta Annex and McKelvey Park.

### NEW NEIGHBORHOOD PARKS

This year, the City began working on the development of two new neighborhood parks, small parcels of land designed to provide play, picnic areas and green space, to residential neighborhoods. The Del Medio Area Park is a 0.35-acre site is located on Del Medio Avenue between Miller Avenue and California Street. The Mariposa Area Park is on 0.6

acres located on Mariposa Avenue, between Villa Street and California Street, with a secondary access point at the end of West Dana Street near Pettis Avenue.

### ATHLETIC FIELDS AT SHORELINE

The City Council selected a 12-acre site within Shoreline at Mountain View for development of a new sports complex designed to provide additional athletic fields and increased recreational opportunities for residents. The site for the project is located adjacent to the golf course and is currently used for storage of maintenance materials. The new facility may include multipurpose synthetic turf fields, night lighting, a concessions building with restrooms, parking and an area set aside for wildlife habitat.

### RECYCLED WATER DISTRIBUTION SYSTEM

The Mountain View/Palo Alto Regional Recycled Water Distribution System was placed in service in 2009. The new system delivers recycled water to Mountain View's North Bayshore area, saving potable water for domestic and business uses. In celebration of the completion of this project, the Cities held a ceremony and reception in November, highlighting the support of local Congressional representatives for work to secure federal funding for Bay Area recycled Water projects.

## CHAMPIONING THE ENVIRONMENT

Mountain View continued its ongoing efforts to help create a sustainable quality of life for its citizens. This year, Mountain View made new efforts to conserve water, save energy and was lauded with a 2009 Solar Champion Award for having the largest number of solar paneled rooftops in the state. (See Honors, page 4.)

### Water Conservation in Landscaping Ordinance

This year, the City adopted a landscaping ordinance designed to encourage water conservation. The goal of the ordinance is to achieve water savings by requiring new developments and City projects to install water efficient landscaping and irrigation devices. Approximately 40% of the water used in the City every is for landscape irrigation.

### Drought Conservation Efforts

The City encouraged residents and businesses to conserve water this year because of continued drought concerns in the Bay Area. Efforts were made to reduce water usage throughout the City resulting in savings of more than 10% compared to pre-drought conditions.

### Energy Conservation

The City implemented several energy-efficiency projects this year designed to reduce greenhouse gas emissions. The projects included upgrading lighting control systems, retrofitting lights in Pioneer Park and at the Civic Center, and replacing lighting fixtures at the Mountain View Public Library.



CITY FACILITIES AND SERVICES

Mountain View provides high quality community facilities that offer programs and activities for residents of all ages. The City’s Center for the Performing Arts is one of the best stage venues in the Bay Area, and Mountain View is particularly proud of its Senior Center building. Through innovative partnerships with community organizations, the City is also able to provide facilities and services such as the new Child Care Center, which is in its second year of helping to fill the needs of local families. Also, the City opened a new maintenance facility in the Shoreline area this year.



NEW SHORELINE MAINTENANCE FACILITY

The City celebrated the opening of a new maintenance facility located in Shoreline at Mountain View. The structure is a 8,300 square foot, two-story office building and shop. The offices are used by staff responsible for maintaining the park, golf course and landfill. The facility also includes a secured heavy equipment area and a 1,500 square foot storage building.

FUTURE PUBLIC-USE SITE

The 0.90-acre site at 263 Escuela Avenue was purchased by the City of Mountain View from a local church. The property is located within walking distance to Rengstorff Park. The site can accommodate a variety of future public uses that could enhance the existing services in the neighborhood.

CITY INFRASTRUCTURE HIGHLIGHTS

- Public Works completed street reconstructions of Elsie, Peacock and Velarde Avenues and Federally funded street resurfacing projects on Moffett Boulevard, Castro Street and Franklin Street.
- Numerous other capital improvements in parks, including traffic signals, pathway renovations, roadway and parking lot improvements, tennis court resurfacings, bridge repairs, and sidewalk improvements were completed.
- The City completed its first lighted crosswalk to enhance pedestrians safety, located on Rengstorff Avenue.



SENIOR PROGRAMS AND SERVICES

The City Council established a new seven-member Senior Advisory Committee this year, made up of seniors who are Mountain View residents, as well as professional providers of senior service programs. The Committee will advise the Council on issues affecting seniors, such as housing, transportation, recreation and social services, and on the operation of the Senior Center.

New Senior Housing Opens

This year, Mountain View residents enjoyed the opening of a new development of 104 affordable housing apartments and the renovation of 149 existing apartments for seniors at Paulson Park Apartments, formerly known as Central Park Apartments at 111 Montebello Avenue. The City contributed \$3.32 million in Federal and local housing funds toward this project, which was developed by the Mid-Peninsula Housing Coalition.

The new buildings include photovoltaic panels to provide common area electricity, Energy Star appliances, Green Label Plus carpets, water-efficient fixtures, and a design that exceeds California’s energy code requirements by 15%.

Prescription Discount Cards

Mountain View joined with other municipalities this year to offer residents a prescription discount card that can be used to help lower the cost of medications at local pharmacies. This is part of an effort by the National League of Cities to lower the cost of medications for citizens across the country.

The City completed a Tenant Relocation Assistance Ordinance to help low-income renters who are displaced by new development.

LIBRARY PROGRAMS AND SERVICES

Mountain View Public Library offers a wide range of materials and programs for just about everyone in our community, ranging from an online card catalog with book summaries and reviews to adult literacy programs, online tutors and children’s activities.



SOCIAL NETWORKING AT THE LIBRARY

The Mountain View Public Library provided Library information and services this year on eight different social networking sites, providing residents with a chance to learn more about Library services and to voice their opinion. The Library participates in Blogspot, Delicious, Facebook, Flickr, Twitter, Teen Facebook and Yelp.

FREE ONLINE TUTORS FOR STUDENTS

Mountain View students may access free online help with homework this year through a new program called Brainfuse/HelpNow, funded by a grant from the State Library with the support of the Friends of the Library. HelpNow tutors are trained and credentialed, and available to help with math, science, social studies, English/language arts, writing and reading assistance.

LIBRARY PROGRAMS THRIVE

Summer Reading activities at the Mountain View Library set new records this year. The number of readers participating increased by 16% and the number of families participating was up 25%. More than 3,000 children and parents participated in the reading programs.

Also, attendance at the Library’s music program for preschoolers on Tuesdays during the summer was so high the program was moved outside to accommodate the children and their families. More than 400 people attended one of the special artist performances.

MOUNTAIN VIEW READS TOGETHER

For the fourth consecutive year, the Mountain View Reads Together program successfully brought together community members, as well as representatives of local agencies and organizations, to read and discuss the same book. This year, the selected book, “The Mailbox,” was by a Mountain View author.

NEIGHBORHOODS AND HOUSING

The development of new housing opportunities and the improvement of the quality of life in local neighborhoods remained top priorities for the City this year. Each new development project included an important community input component comprised of community meetings designed to gather ideas from local residents to help shape the size, design and features of each project.

The Council Neighborhoods Committee held 3 neighborhood meetings in Fiscal Year 2009-10 with 105 residents to discuss local issues and gather community input. At the same time, the City continued its efforts to provide additional affordable housing for Mountain View residents through the development of new housing sites and partnerships with nonprofit housing organizations.

DOWNTOWN FAMILY HOUSING

The City Council approved construction of a 51 unit affordable rental housing development in downtown Mountain View. The project will be built on the 1.03 acre City-owned property at the southeast corner of West Evelyn Avenue and Franklin Street (135 Franklin Street), currently being used as a temporary parking lot. ROEM Development Corporation, the project developer, will lease the property from the City. The project design consists of a three to four story “C” shape

building over one level of underground parking. Amenities include a landscaped courtyard, community room, a homework center/computer room and a fitness room. The rental units will be affordable to households earning 30% to 50% of the Area Median Income (\$32,000 to \$53,000 annual income for a family of 4). Families that live or work in Mountain View will be given preference in renting units. Construction is planned to begin once all the financing is in place and could start as early as February 2011.

PRIVATE DEVELOPMENTS:

San Antonio Center Revitalization

The City Council provided comments on the redevelopment of 16.3 acres of the San Antonio Shopping Center on May 18, 2010. A second Study Session will be held on September 7, 2010. Preliminary plans include new retail and residential buildings that would replace the buildings that are currently occupied by Sears, Sears Tire Center, Sports Authority and Rite Aid.

Grant Road/Levin Avenue Housing

The City Council approved a subdivision for 53 single-family homes on a 14.5 acre site at the southwest corner of Grant Road and Levin Avenue. The proposal includes a mixture of one- and two-story styles that range in size from approximately 2,900 sq. ft. to 3,400 sq. ft. The proposed project includes 53 single-family homes on minimum 8,000 sq. ft. lots.

425-455 West Evelyn Road Housing

The City approved a proposal for the redevelopment of two new residential buildings on the Minton Lumber site. The buildings would range from two to four stories, with a total of 203 units. The project would include underground parking for the housing.

Middlefield Road Office Development

The City Council approved a proposal from VeriSign for a new 4-story, 102,000 sq. ft. building at its 10.7 acre campus at 575 East Middlefield Road. As part of the project, VeriSign would redesign the current landscaping and parking lots and install a segment of a public trail that will eventually connect to the future South Whisman housing project.

Marilyn Avenue Housing

Summer Hill Homes moved forward building 31 new single family homes on the former 6.4 acre Satake Nursery site located at 1079 Marilyn Avenue.

The City also completed the 2010-2015 Consolidated Plan that establishes policies for the use of federal CDBG and HOME funds to assist low-income households.





YOUTH PROGRAMS

As part of the City Council’s goal this year to increase activities for youth in the community, the Recreation Division began offering additional youth classes and expanding use of the Teen Open Gym program and Teen Center, as well as working with the Police Department’s Youth Services Unit.

YOUTH FAIRS AND COLLEGE WORKSHOPS

The City joined forces with local school districts this year to offer job and volunteer fairs for local high school students, along with workshops to help teach students interview skills and how to write resumes. The City also provided workshops to help college bound high school students prepare for standardized exams and with completing applications.

YOUTH CONFERENCE 2009

Nearly 100 local teens attended this year’s Annual Mayor’s Youth Conference at the Civic Center. Students from local high schools met in small and large groups to explore this year’s theme, “Breaking Down Barriers,” and to discuss issues related to diversity and differences. (See Honors, page 4.)

PUBLIC SAFETY

The Police and Fire Departments are dedicated to providing high quality public safety and protection services to our community. This year, the Police Department focused on working with community youth, while the Fire Department concentrated on emergency preparedness.

The Police Department’s outreach efforts with the Mountain View community this year included:

- **Dreams and Futures** – an award winning program that offers academic and athletic activities for at-risk youth.
- **Neighborhood and Business Watch** – a program designed for residents and business owners to help reduce crime and provide them with non-emergency problem-solving techniques.
- **Police Activities League (PAL)** – a program providing recreation, education and other activities as an alternative to gangs and criminal activity for young people.
- **Women’s Safety** – a presentation for women aged 13 and over that teaches self-awareness, safety tips and survival tools.
- **“Cops That Care”** – a program collecting toys for free distribution to needy children during the holiday season.

- **Crime Prevention Connection** – a monthly newsletter that provides the community with important and timely crime prevention tips and information.
- **Twitter** – a social networking service that allows the department to provide immediate crime alerts, press releases and other important information to the public via their cell phones or email.

POLICE DEPARTMENT HIGHLIGHTS

- Participated in the formation of the north county FBI Violent Gang Safe Streets Task Force, successfully uncovering a major crime plot, resulting in numerous arrests.
- Founded the Bay Area Organized Retail Crime Association to combine law enforcement agencies with retail loss prevention investigators to more effectively address organized retail crime groups.
- Continued the tobacco and alcohol decoy project to target violations of the sale of tobacco and alcohol to minors at retail establishments.



YOUTH SERVICES UNIT

With funding from State grant monies, the Police Department continued to focus on the Youth Services Unit this year. The unit focused on ways to prevent and divert young people from entering gangs and helped current gang members find ways to break away from gang membership.

AREA-WIDE EMERGENCY NOTIFICATION SYSTEM

The Office of Emergency Services in the Fire Department conducted an outreach campaign this year to urge residents to sign up for the County’s new Alert and Warning Call Out System. The system, which began service in the Fall, enables local governments to send emergency notification via landlines, cell phones, Email, and other devices about public safety issues such as evacuation instructions and earthquake assistance.



COMMUNITY EMERGENCY RESPONSE TRAINING

The Fire Department’s Community Emergency Response Team (CERT) training program offered residents classes in disaster preparedness, fire suppression, light search and rescue, and team organization again this year in multiple languages.



NEW FIRE STATION 5

The Public Works and Fire Departments moved forward to complete design work on a new Fire Station 5 to replace the modular units currently in use. Plans for the new station at 2195 North Shoreline Boulevard call for a multi-purpose building that includes space for Fire Department equipment and personnel, and makes use of numerous energy-saving and environmentally-friendly features.



NEW FIRE FLEET

The Fire Department introduced seven new pumper trucks and one new ladder truck into its fleet this year, all purchased from a single manufacturer to reduce purchase, maintenance and training costs. The new vehicles feature front airbags, side roll protection, back-up cameras and an EPA- approved fuel system.

ASK MOUNTAIN VIEW LAUNCHED

Last November, the City introduced *Ask Mountain View*, a new on-line service that provides 24-hour access to City Hall by allowing residents to quickly and easily Email staff with questions, concerns or compliments via the City’s website. The service provides a list of topic area designations so that messages can be routed to the proper department to help ensure a speedy reply during regular business hours. Citizens can also track the status of their Email, phone, or postal mail inquiries on-line. In May, the City added a new, free *Ask Mountain View* iPhone App for citizens to use their iPhones to point, click, and send a message to City Hall.

COMMUNITY OUTREACH PROGRAM

The City’s Community Outreach Program served more than 15,000 people this year, providing information on City programs and services to residents in four languages (English, Spanish, Russian, and Chinese) at meetings, special events and via telephone and Email. This year, the program also worked in partnership with Census 2010 organizations to encourage residents to be counted in the Federal census.

CITY VOLUNTEER SERVICES PROGRAM

Each year, hundreds of local residents donate their talents to our City, working in areas ranging from the Rengstorff House and the Center for the Performing Arts to the Library and the Police Department. Hundreds of volunteers contributed over 47,245 hours of service to the City in 2008-09. Volunteers worked in a broad range of programs and services, contributing their time and skills as part of the Volunteer Services Program team.



COMMUNITY HIGHLIGHTS



Mountain View Counts in 2010 Census

The City was part of a successful national and countywide campaign this year to urge residents to fill out the 2010 Federal census form. The confidential information provided on the new, shorter census questionnaire is used to help apportion Congressional seats, determine the distribution of Federal funds to local and State governments, and to plan for the construction of new schools, hospitals and roads.

Rengstorff House Exhibits

The historic Rengstorff House, located in Shoreline at Mountain View, provided visitors with information about the city’s early settlers and the area’s history. This year Rengstorff House hosted a variety of special events, including an exhibit titled ‘Victorian Etiquette 101’ and a display of Victorian fashion.

NASA 70th Anniversary Celebration

The City helped celebrate 70 years of contributions made to the local community by the NASA/Ames Research Center, located at Moffett Field. The City showcased twelve historical NASA exhibits honoring the Research Center’s work in areas such as space travel, aircraft design and green technologies.

Wellness Festival

More than 700 people attended the MoVe to Wellness Festival in Rengstorff Park this past September, sponsored by the City and the YMCA. Twenty-five local agencies joined with representatives of the City’s parks and recreation programs to provide information on healthy eating and the importance of a physically active lifestyle.



Fiscal Year 2009-10 Budget

The Fiscal Year (FY) 2009-10 budget (that ended June 30<sup>th</sup>) was one of the most challenging in recent history, but the City was able to end the year with a balanced budget. Originally, this budget was adopted with the use of \$1.6 million in reserves as the type and number of actions that would have been required to achieve a structurally balanced budget would have had a significant impact on the public and employees. However, due to the significant under-spending of the budget, these reserves were not needed. The FY 2009-10 budget ended the year with a positive balance of approximately \$700,000 (not including changes in encumbrances and net assets and liabilities).

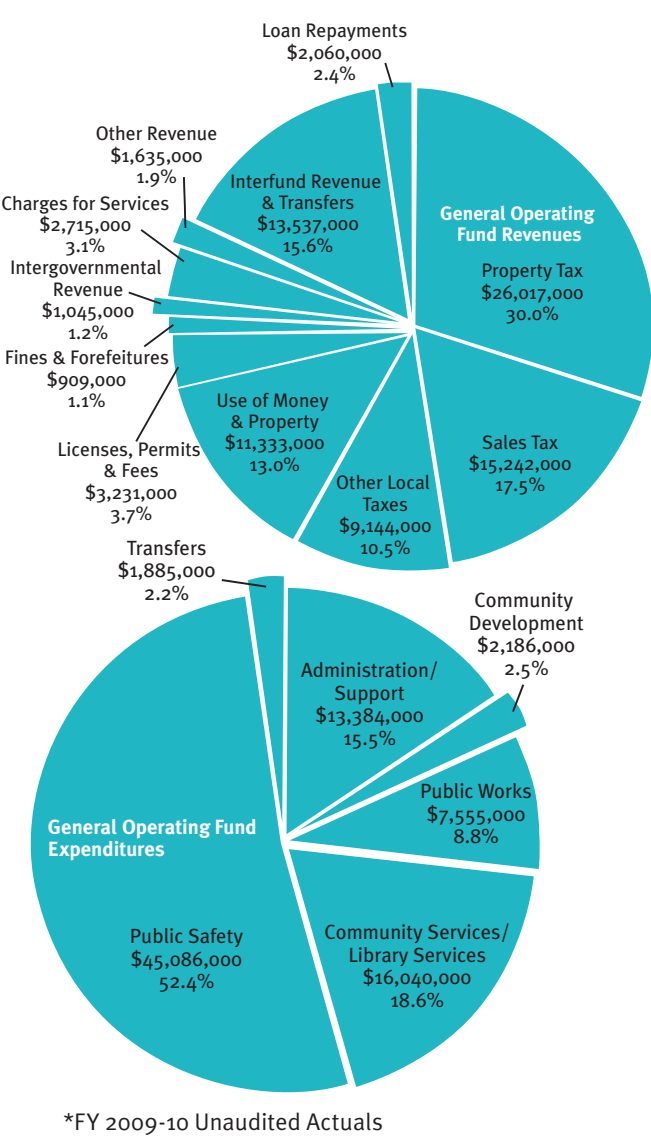
The world-wide recession has significantly impacted General Operating Fund revenues, which can no longer sustain status quo operating expenditures. Cost savings and revenue enhancements were identified to the extent possible in order to move towards a balanced operating budget.

FINANCIAL OVERVIEW

The City’s adopted FY 2009-2010 operating budget of \$258.4 million included the following major funding categories:

General Operating Fund	\$90.9 million
General Fund – Building Services	\$3.9 million
General Fund – Shoreline Golf Links	\$4.0 million
General Fund Reserves	\$28.7 million
Special Revenue Funds	\$16.4 million
Shoreline Regional Park Community Fund	\$22.3 million
Restricted Capital Project Funds	\$1.6 million
Enterprise Funds	\$51.4 million
Internal Service Funds	\$39.2 million
Total	\$258.4 million

FISCAL YEAR 2009-10 GENERAL OPERATING FUND REVENUES AND EXPENDITURES\*



UNDERSTAND THE CITY BUDGET FUNDS

The General Fund supports most of the general City Services provided to residents (e.g. Police, Fire, Recreation, Library, etc). An overview of General Fund revenues and expenditures for FY 2009-2010 is shown on the left. Also included as part of the General Fund, but accounted for separately are Building Services and Shoreline Golf Links.

Special Revenue Funds are used to support downtown revitalization activities, cable television franchise activities, federally funded Community Development Block Grant (CDBG) projects and parking district operations.

Shoreline Regional Park Community Fund supports development and maintenance of the Shoreline Regional Park Community (North Bayshore Area).

Restricted Capital Project Funds are used for restricted project revenues, such as for park renovations and storm drain upgrades. Most major capital projects are budgeted in the City’s General Capital Project funds.

Enterprise Funds are used to account for operations financed and operated in a manner similar to private business enterprises where the intent is that the cost of providing the service to customers is financed through user charges. Enterprise funds for the City of Mountain View include: Water, Wastewater (Sewer) and Solid Waste (Refuse and Recycling).

Internal Service Funds are used to account for the financing of goods and services provided by one City department to other departments on a cost reimbursement basis. Examples of Internal Service funds include: equipment maintenance, workers’ compensation, employee benefits, retirees’ health benefits, unemployment self-insurance, and the City’s general self-insurance liability.

HONORS, AWARDS AND GRANTS

The City received a number of grants and awards this year, providing both money and recognition for local programs and services.

- Received \$60,000 from Silicon Valley Health Trust to assist in developing polices to improve the health of Mountain View citizens. The policies will become part of the City’s updated General Plan and influence future decisions in areas such as land use, environmental quality, housing and transportation.



- Awarded a three-year grant to help fund a new tutoring program for students and adult learners for the Library from the State of California.
- Received \$500 in May from the Arts Council Silicon Valley to support ongoing programs for the Performing Arts Committee.
- Recognized by Environment California this year for having the largest number of solar power generating rooftops of any city in the state. The City has 300 solar roofs, totaling 3,144 kilowatts of solar power capacity.
- Honored by the California Park and Recreation Society (CPRS) with its 2009 Award of Excellence in Recreation and Community Services. The award honors the City for its work in Youth Development.
- Secured a \$180,000 Assistance to Firefighters grant to purchase nine defibrillator monitors.
- Secured a \$75,000 grant from Google, via the Tides Foundation, to enhance the services offered through the Mobile Library.
- Secured \$12,000 in grant funding from the State to assist with the first two years of live online homework assistance

- through the Library.
- Secured a \$400,000 California Gang Reduction Intervention and Prevention (CalGRIP) grant to create a Family Functional Therapy program in partnership with the Community Health Awareness Council (CHAC), focused on at risk youth related to alcohol or substance abuse issues at home.
- Received the 2009 California Parks & Recreation Society “Award of Excellence” for the Mayor’s Youth Conference.
- Celebrated the ninth consecutive year as a “Tree City USA.”
- Received the Government Finance Officers Association Award for Excellence in Financial Reporting and Distinguished Budget Presentation Award; the California Society of Municipal Finance Officers awards for Excellence in Operational Budgeting and Excellence in Public Communications; and the National Purchasing Institute Award for Achievement of Excellence in Procurement.

MAYOR’S YOUTH CONFERENCE WINS STATE AWARD

The California Park and Recreation Society (CPRS) has recognized the City of Mountain View with its 2009 Award of Excellence in Recreation and Community Services. The award honors the City for its work in Youth Development citing the City’s 2009 Mayor’s Youth Conference.

In keeping with the City’s mission and values, the City Adopted a Code of Ethics for employees to continue to highlight the importance of maintaining the existing, thriving ethical practices and culture in the organization.

COUNCIL FISCAL YEAR 2009-10 GOALS

The City Council adopted goals for the 2009-10 Fiscal Year that focused on volunteer contributions, young people and the environment. The Council’s goals included:

- Enhancing the City’s volunteer service program
- Implementing the Environmental Sustainability Action Plan and seeking additional funding opportunities and partnerships to promote environmental sustainability initiatives
- Offering positive youth activities, including after-school activities, summer school and Teen Center programs
- Developing a Youth Master Plan
- Assessing ways to improve walkability, lighting, safety, and park and community center use for families in the Rengstorff Avenue and California Street neighborhood

CITY RECEIVES AAA CREDIT RATING

The City of Mountain View once again received an AAA credit rating by Standard and Poor’s, one of the nation’s top-ranked independent credit rating agencies. The rating was based on factors such as a solid, diversified local tax base, strong financial operations, written policies and reserves, low debt burden and expectation of continued strong financial operations by the City.

Mountain View City Council

Mayor: Ronit Bryant  
Vice Mayor: Jac Siegel

Councilmembers:

Margaret Abe-Koga  
John Inks  
R. Michael Kasperzak, Jr.  
Laura Macias  
Tom Means

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City Website

www.mountainview.gov

The Annual Report is available on the City’s website.

Extra Copies

A limited supply of extra copies of The Annual Report is available at City Hall, 500 Castro Street, the Mountain View Public Library, 585 Franklin Street, and the Community Center, 201 South Rengstorff Avenue.

The Annual Report is printed on 30 percent recycled paper.

City Mission Statement

The City of Mountain View provides quality services and facilities that meet the needs of a caring and diverse community in a financially responsible manner.